

Independent Retailer Month

JULY
2016

CELEBRATE INDEPENDENT RETAIL

Thank
you



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Thank you for choosing to **celebrate** and **shop indie retail** with us!

A dollar spent at an independent retailer is usually spent **6 to 15 times** before it leaves the community. **From \$1, you create \$5 to \$14** in value within that community. Shopping with an independent retailer supports local traders, their suppliers and the people they depend on to run their businesses. Buying from an independent retailer boosts your local economy, rebuilding confidence in the community, enabling local businesses to prosper and grow.

When you spend \$1 at a national chain store, **80%** of the money leaves town immediately. When you shop with your local independent retailers you are doing your bit to keep your community 'open for business'!

Thank you for choosing to spend with us.

It was great to meet you and we look forward to seeing you again soon!

www.indieretailermonth.com

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